



www.komonews.com

KOMO
140 Fourth Ave N
Seattle, WA 98109
(206)404-4000

CONTRACT

Contract / Revision 193384 /		Alt Order # 07895727
Product WA UNITED MARRIAGE		
Contract Dates 09/11/12 - 09/17/12		Estimate #
Advertiser Washington United for Marriage		Original Date / Revision 08/08/12 / 08/08/12
Billing Cycle EOM/EOC	Billing Calendar Broadcast	Cash/Trade Cash
Station KOMO	Account Executive Meredith Radow	Sales Office Washington-KA
Special Handling		
Demographic Adults 35+		
IDB# 9913041	Advertiser Code WUFM	Product Code
Agency Ref CC		Advertiser Ref

And:

LUC Media
25 Whitlock Place, #201
Marietta, GA 30064

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Type	Spots	Amount
N 1	KOMO	09/11/12	09/14/12	M-F KOMO 4 NEWS	5-6A		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1-11--				3				
N 2	KOMO	09/11/12	09/14/12	M-F KOMO 4 NEWS	6-7A		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 3	KOMO	09/11/12	09/14/12	GMA	7-9A		:30			NM	5	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-2111--				5				
N 4	KOMO	09/17/12	09/17/12	GMA	7-9A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1				
N 5	KOMO	09/11/12	09/14/12	Live With Kelly	9-10A		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 6	KOMO	09/11/12	09/14/12	The View	10a-11a		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 7	KOMO	09/11/12	09/14/12	M-F 11-12P News	11-12P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 8	KOMO	09/11/12	09/14/12	The Chew	12p-1p		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 9	KOMO	09/11/12	09/14/12	M-F Dr. Oz	3-4P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 10	KOMO	09/11/12	09/14/12	M-F KOMO 4 NEWS	4-5P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				

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Contract Dates	Product	Estimate #
09/11/12 - 09/17/12	WA UNITED MARRIAGE	

Advertiser	Original Date / Revision
Washington United for M.	08/08/12 / 08/08/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/Week	Rate	Type	Spots	Amount
N 11	KOMO	09/11/12	09/14/12	M-F 5-530P News	5-530P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 12	KOMO	09/11/12	09/14/12	M-F 6-7P News	6-7P		:30			NM	6	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-2211--				6				
N 13	KOMO	09/17/12	09/17/12	M-F 6-7P News	6-7P		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				3				
N 14	KOMO	09/11/12	09/14/12	M-F Wheel	7-730P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 15	KOMO	09/17/12	09/17/12	M-F Wheel	7-730P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1				
N 16	KOMO	09/11/12	09/14/12	M-F Jeopardy	730-8P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 17	KOMO	09/11/12	09/14/12	Nightline	1135P-1205A		:30			NM	3	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-11-1--				3				
N 18	KOMO	09/16/12	09/16/12	SUN 6-7A News	6-7A		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1				
N 19	KOMO	09/16/12	09/16/12	SUN KOMO 4 NEWS	8-9A		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2				
N 20	KOMO	09/16/12	09/16/12	9a-10a THIS WEEK W/GEO	9A-10A THIS WEE		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1				
N 21	KOMO	09/16/12	09/16/12	SUN 5-530	5P-530P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				1				
N 22	KOMO	09/16/12	09/16/12	SUN 6-7P NEWS	6-7P		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-----S				2				
N 23	KOMO	09/11/12	09/14/12	M-F The Doctors	2-3P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-TWTF--				4				
N 24	KOMO	09/11/12	09/14/12	M-SUN Late News	11-1135P		:30			NM	4	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1111--				4				
N 25	KOMO	09/17/12	09/17/12	M-SUN Late News	11-1135P		:30			NM	1	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/17/12	09/23/12	M-----				1				
N 26	KOMO	09/11/12	09/14/12	Jimmy Kimmel	1205-107A		:30			NM	2	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>			
Week:		09/10/12	09/16/12	-1--1--				2				

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		Start Date	End Date	Weekdays				Spots/Week	Rate			
Totals											80	\$106,300.00

Time Period	# of Spots	Gross Amount	Net Amount
08/27/12 - 09/17/12	80	\$106,300.00	\$90,355.00
Totals	80	\$106,300.00	\$90,355.00

Signature: _____ **Date:** _____

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KOMO 4 Television Political Inquiry Form

Date of Inquiry 6/18/12 Time 9am Rcvd by Meredith Thompson - Eagle

Candidate/Issue: Washington United for Marriage

Party NA Office Sought NA

Committee name: Washington United for Marriage

Affiliation of Caller: NA

Committee Address: PO Box 21022 Seattle WA 98111

Phone: 425-954-3252 Fax

e-mail

Advertising Agency: LUC Media

Agency Contact: Devon Prescod

Address of Agency: 25 Whitlock Place Marietta, GA 30064

Phone : 770-427-0735 Fax : 770-427-2757

e-mail : devon@lucmedia.com

Information sent : 6/18/12

Sent by: Fax _____ Mail _____ Hand delivery _____ e-mail X _____